

Your institute's own **NEET Practice** **Gamified Platform**



Your brand. Your students. Your platform.

A gamified NCERT practice ecosystem for NEET aspirants across Physics, Chemistry and Biology — built to turn preparation into active, measurable daily practice inside your institute.

● ACTIVE RECALL

Students produce answers, not just re-read

● GAMIFIED PRACTICE

Games, streaks, challenges & chapter tests

● INSTITUTE VISIBILITY

See who practises — and who does not

FOUNDING-PARTNER LAUNCH OFFER

50% OFF the first year — for the first 50 partner institutes

Every plan below is shown at half its standard price.

WHAT'S INSIDE THIS BROCHURE

- 01 Why daily practice decides NEET results
- 02 What your students actually do
- 03 What your institute gets
- 04 Plans, pricing & the launch offer
- 05 How to start — and how to see it first

Same syllabus. A smarter way to learn.

Explore the platform · See it live · Then decide.

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www.playneet.com

THE PROBLEM

Your classes are working. The hours in between are not.

Coaching already gives students classes, faculty, material and tests. What it cannot give them is a reason to retrieve that material every single day — and retrieval is what memory is built on.

70%

of what a student reads
can be forgotten within days

50%+

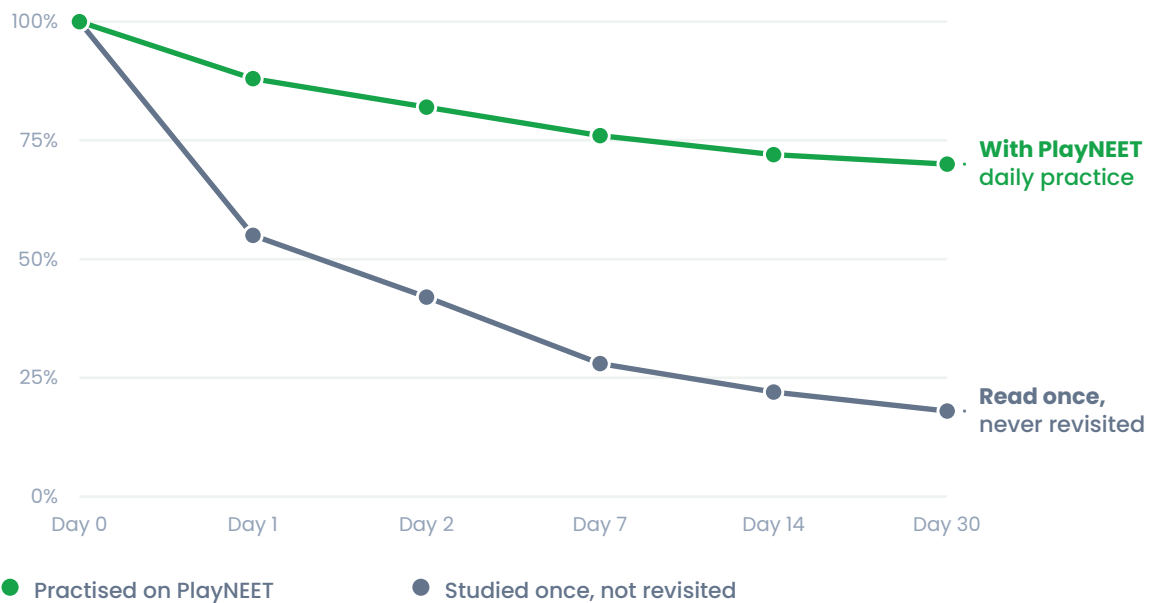
better long-term retention
when they self-test instead

2–3 hrs

a student spends daily on a
phone that could be practice

What happens to what they studied today

Memory held after a single study session



Illustrative — based on published memory research (Ebbinghaus forgetting curve; retrieval-practice studies).

The gap is not knowledge. It is retrieval.

PlayNEET is the daily layer that makes students pull the answer out of memory — every day, on the phone already in their pocket.

Retrieval is the whole game. We built the daily habit around it.

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Not one game. A whole practice ecosystem.

PlayNEET turns every NCERT line into something a student has to retrieve, identify, complete or answer — wrapped in game mechanics that make them come back tomorrow.

A**Fill in the Blanks**

Retrieve the exact NCERT keyword and complete the statement.

B**Froggy Jump**

Answer fast while moving through a game-like challenge.

C**Vocab Lab**

Lock in NCERT terminology and precise meanings.

D**Diagram Lab**

Identify parts, labels and figures interactively.

E**Scientist Hall**

Who discovered what — reinforced, not memorised blindly.

F**Data Lab**

Practise the NCERT numbers and data NEET loves to ask.

G**Chapter Tests**

Move from practice into timed testing and revision.

H**XP • Streaks • Ranks**

Turn repetition into visible progress and competition.

Why the game layer matters

Gamification is the delivery mechanism — not the academic purpose. The academic purpose is repeated retrieval, instant feedback and weak points surfacing early. The games simply make a student willing to do that a hundred times instead of twice.

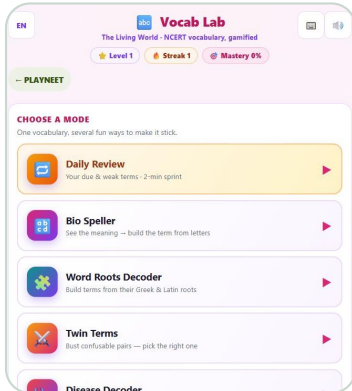
32 chapters

10,000+ questions

10+ game modes

This is what your students actually open every evening.

Not mock-ups — these are real screens from the live platform your institute would be renting, rebranded with your name, logo and colours.



Vocab Lab

Every NCERT term, drilled five different ways until the word itself stops being the obstacle.

- ✓ Daily Review surfaces only their weak terms
- ✓ Word Roots Decoder builds terms from Greek & Latin
- ✓ Twin Terms kills the confusable pairs NEET loves

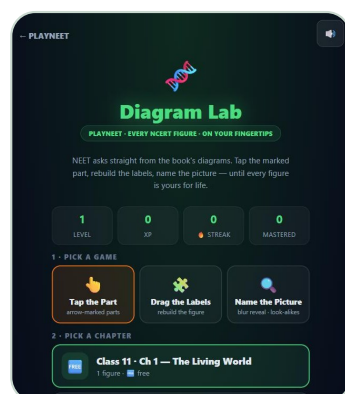


Diagram Lab

NEET asks straight from the book's figures. Here the figure is the question, not the illustration.

- ✓ Tap the Part · arrow-marked parts, no options to guess from
- ✓ Drag the Labels · rebuild the figure from memory
- ✓ Name the Picture · blur reveal and look-alikes



Scientist Hall

Who discovered what, and the exact page it is printed on · 96 scientists, 103 facts.

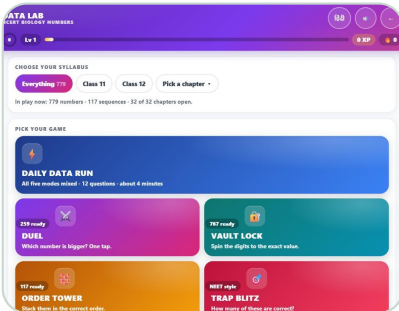
- ✓ The Hall · every scientist as a searchable card
- ✓ Swipe Lab · true or false in 60 seconds, 3 lives
- ✓ Case Files · fewer clues used, more points scored

Every screen above, carrying your institute's name and colours.

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Six ways to make one NCERT line stick.

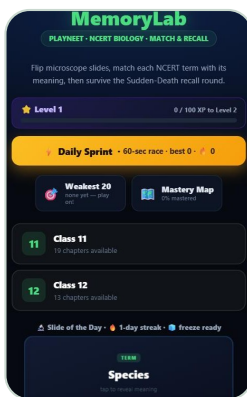
Each game attacks the same syllabus from a different angle, so a student who is bored of one simply moves to the next – and keeps practising either way.



Data Lab

The 779 numbers and 117 sequences NCERT prints · the ones students never sit down to learn.

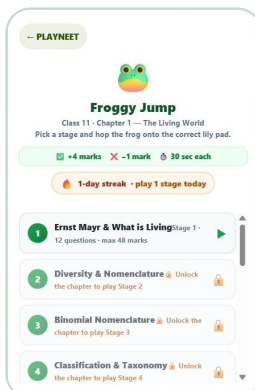
- ✓ Duel, Vault Lock, Order Tower, Trap Blitz
- ✓ Daily Data Run mixes all five modes in 4 minutes
- ✓ Whole syllabus or one chapter · their choice



MemoryLab

Match, flip and survive a sudden-death recall round · the fastest way to make a term permanent.

- ✓ 60-second Daily Sprint with a personal best
- ✓ Weakest 20 · the platform picks their gaps
- ✓ Mastery Map shows exactly what is locked in



Froggy Jump

Stage-by-stage chapter practice under a 30-second clock, scored the way NEET scores.

- ✓ +4 for right, -1 for wrong · real exam marking
- ✓ Stages unlock as the chapter is cleared
- ✓ Streak pressure brings them back tomorrow

Book a live demo and play any of these yourself.

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What ninety days of daily practice looks like from your chair.

Nothing here needs a new class, a new teacher or a new timetable. It is what happens when practice stops being optional and starts being visible.



Three questions you can finally answer on any given Tuesday



Who practised this week?

Name by name, batch by batch



Which chapter is the batch avoiding?

Before it shows up in a test



Did they do the homework?

Completion, not a show of hands

None of this asks your faculty to do more work.

The practice happens on the student's phone. The reporting happens on its own. Your teachers just get a clearer picture than they have ever had.

All three NEET subjects. One practice environment.

The institute proposition gets stronger when a student practises Biology, Chemistry and Physics in the same place — with the same streak, the same rank and the same daily habit.

BIOLOGY

NCERT-focused recall, diagrams, terminology, scientists, numbers, chapter games and tests.

EXAMPLES

Fill in the Blanks · Diagram Lab · Vocab Lab · Scientist Hall · Data Lab · Chapter Practice

CHEMISTRY

Concepts, calculations, equations, reactions and dedicated arcade-style practice.

EXAMPLES

Equation Balancer · Mole Rush · Acid-Base games · Periodic Trends · Organic challenges · Data Lab

PHYSICS

Concept building, numerical practice, formulas, graphs and interactive concept labs.

EXAMPLES

Concept Builders · Weak-Point Revision · Numericals · Formula tools · Graph tools · Interactive labs

Class 11 and Class 12. Both years, all three subjects.

A student who joins in Class 11 keeps the same platform, the same streak and the same weak-point history right through to the exam.

The real value is not that they play. It is that you can finally see it.

Practice becomes visible, assignable and communicable — a measurable part of your academic system instead of something you hope is happening at home.

1 Every chapter becomes a game

NCERT Physics, Chemistry & Biology, Class 11 & 12 — as games, quizzes and tests.

2 Know who is practising

Your dashboard shows practice activity, attention areas and batch-level patterns.

3 Teachers assign homework

Set “complete Chapter 2 by Friday” and see exactly who did it.

4 Parents stay in the loop

Ready-to-forward weekly practice reports for WhatsApp.

5 Practice becomes a habit

XP, streaks, levels and batch leaderboards bring students back daily.

6 Your brand, start to finish

Your name, your logo, your colours — students never see ours.

A glance at the owner dashboard

Batch-level practice at a glance — so a quiet student is noticed in week one, not in the mock test.

ACTIVE THIS WEEK, BY BATCH

Batch A		86%
Batch B		62%
Batch C		41%

✓ Homework completion

who finished, who did not

✓ Weak chapters

where the batch keeps slipping

✓ Streaks & leaderboard

who is pulling the batch up

✓ Weekly parent report

one tap to forward

What changes inside your institute.

Nothing about your teaching has to change. What changes is the twenty-two hours a day your students are not sitting in your classroom.

TODAY, WITHOUT IT

- Students "revise at home"
- You find the gap in the mock test
- Homework is checked manually
- Parents hear from you at PTM
- Phone is the enemy of study
- Your institute looks like the rest

WITH PLAYNEET

- ✓ Practice is logged, dated and visible
- ✓ You see the gap the same week
- ✓ Completion shows up on its own
- ✓ Parents get a weekly report
- ✓ Phone becomes the practice tool
- ✓ Your institute has its own app

NCERT-anchored

Practice sits on exactly the material NEET expects them to master.

Active recall

They retrieve, identify, complete and answer — never just read.

Instant feedback

Right or wrong is known in the same second, not a week later.

Weak points surface

The chapters quietly being avoided become obvious.

It works alongside your classes — it does not replace anything.

Keep your teaching, your faculty and your study material exactly as they are. Add the daily practice layer on top.

Work out what this actually costs you.

Institute owners are right to be careful with a recurring cost. So here is the arithmetic, done honestly, before you are asked for anything.

COST PER STUDENT, PER DAY

₹0.41

on the Starter plan — ₹14,999 a year, spread across 100 students and 365 days.

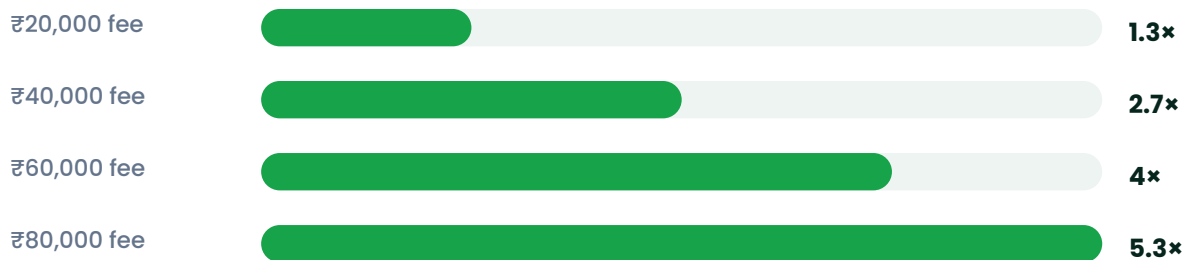
ON THE GOLD PLAN

₹0.22

per student, per day

What keeping one extra student pays for

How many times over a single retained student covers the ₹14,999 Starter plan, at different annual fees



Illustrative — put your own annual fee in. One retained student, and the plan has already paid for itself.

Compare it with what the same effect usually costs an institute

● A printed revision test series

Typed, photocopied, checked by hand, a few times a year

● An extra doubt-clearing class

One teacher, one hour, one batch, every single week

● Keeping parents informed

Phone calls and PTMs, reconstructed from memory

● Building your own app

Months of development, then maintenance forever

The plan is not the expense. Losing a student quietly is.

A student who stops practising in October is usually gone by January — and you find out far too late.

Half price for the first year makes this maths easier still.

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One yearly price, by the size of your institute.

Every plan includes everything in this brochure. The bigger the plan, the lower the cost per student. No per-feature pricing, no setup fee.

50% OFF

Founding-partner launch offer — first year at half price, for the first 50 institutes.

50% OFF**STARTER**

Up to 100 students

~~₹20,000~~**₹14,999**

per year

Save ₹15,000

≈ ₹150 / student / yr

Ask on WhatsApp

50% OFF**GROWTH**

Up to 200 students

~~₹40,000~~**₹24,999**

per year

Save ₹25,000

≈ ₹125 / student / yr

Ask on WhatsApp

50% OFF**PRO**

Up to 500 students

~~₹90,000~~**₹49,999**

per year

Save ₹50,000

≈ ₹100 / student / yr

Ask on WhatsApp

50% OFF**GOLD**

Up to 1,000 students

~~₹1,50,000~~**₹79,999**

per year

Save ₹80,000

≈ ₹80 / student / yr

Ask on WhatsApp

Cost per student falls as your institute grows

Yearly cost per student at each plan's full capacity

Starter		₹150
Growth		₹125
Pro		₹100
Gold		₹80

Gold works out at roughly the price of one textbook per student, for a whole year.

Included in every plan — including Starter

- ✓ Your name, logo & colours
- ✓ NCERT Physics, Chemistry & Biology
- ✓ Class 11 & 12 games, quizzes & tests
- ✓ Owner dashboard
- ✓ Homework assignments
- ✓ XP, streaks & batch leaderboards
- ✓ Weekly parent report for WhatsApp
- ✓ Google sign-in — no passwords
- ✓ Ready within 24 hours

One price. Every feature. Ready in twenty-four hours.

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The questions every owner asks us.

You are going to ask these anyway — so here they are, answered before the call instead of during it.



Will this distract my students more than it helps?

There is no feed, no chat and no video rabbit hole in PlayNEET. Everything in it is NCERT practice. The game mechanics exist for one reason only: to make a student repeat the syllabus more times than they otherwise would.



Does it replace my teaching or my study material?

No. It carries no lectures and no notes. It is the practice layer for the hours between your classes. Your classroom, your faculty and your material stay exactly as they are.



Will my students see PlayNEET's brand?

No. They see your institute's name, your logo and your colours, from the sign-in screen onwards. That is the whole point of the partnership.



What if my teachers are not technical?

There is nothing to install and nothing to configure. You send us a logo; we send back one link. Teachers use a single dashboard in an ordinary browser.



What happens after the first year?

You renew, or you do not. No lock-in clause, no penalty. You will be told the renewal price before you commit, not after.



How do I know it works before paying?

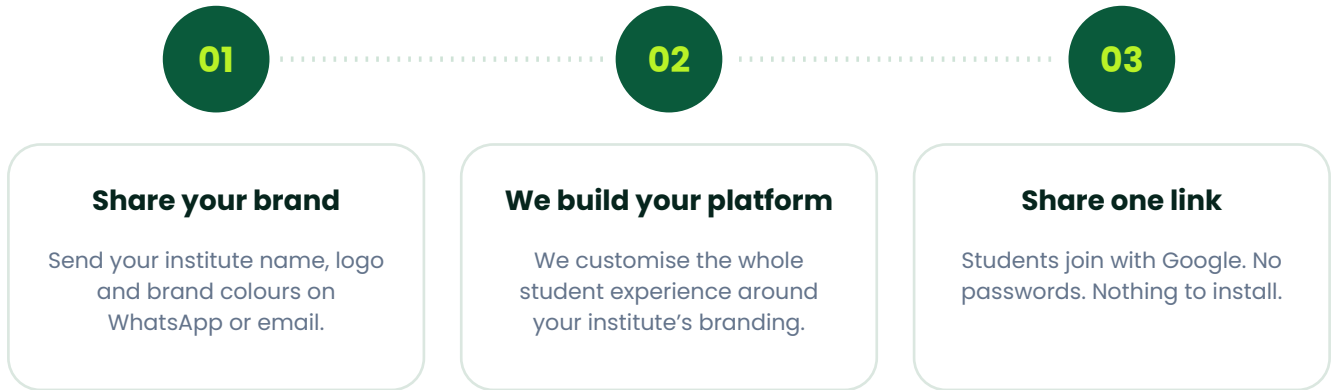
Take the live demo. We play the platform in front of you, on your chapters, answering your questions. Decide after you have seen it work, not after you have read about it.

Anything not answered here — just ask. No sales script.

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Three steps. Twenty-four hours.

No installation, no IT team, no training programme. You send us a logo; your students get a link.



Your branded platform can be ready within 24 hours.

Implementation is deliberately low-friction — the hard part is already built.

See it before you decide

You do not have to take any of this on trust. Pick whichever is easiest for you.



Short video demo

An owner-focused look at the most engaging game modes and the student journey. Two minutes.



Live demonstration

A 15–20 minute Google Meet or Zoom where we play the platform live and answer everything.



A conversation with the founder

No call centre and no sales team. You speak directly to the person who built the platform.

Book a live demo — fifteen minutes, no commitment.

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LET'S TALK

Join hands with a gamified **NEET practice platform.**

Create a more active practice culture inside your institute — without replacing the teaching system you already have.



CALL / WHATSAPP

+91 87490 50103

EMAIL

playneetlive@gmail.com

WEBSITE

www.playneet.com

Your brand. Your students. Your platform.

A focused partnership discussion covers institute size, branding, implementation and the right plan — usually in under twenty minutes.

FOUNDING-PARTNER LAUNCH OFFER

50% off the first year

Starter ₹14,999 · Growth ₹24,999 · Pro ₹49,999 · Gold ₹79,999 (first 50 institutes)

Built and run in Bengaluru, for a brighter India.

Now onboarding the first 50 founding-partner institutes.